

## Bars, Pubs and Restaurants...

**Central Ohio Safe Ride is a joint community program working to prevent impaired driving in Franklin County. The program promotes responsible serving and provides vouchers to be used towards taxi fare.**



### To become a participant in Central Ohio Safe Ride:

1. \$50 registration fee is required.
2. Vouchers may be purchased for \$10 each
3. Receive 10 free vouchers for every 20 vouchers purchased (30 vouchers for \$200) 30 vouchers can be purchased for \$200.

### Benefits to your establishment:

- Promotes responsible serving and drinking.
- Help keep impaired drivers off the road and reduce the number of DUI arrests and alcohol related crashes in our community.
- Your establishment's name will be posted on the Central Ohio Safe Ride webpage: [saferide.fcsafecommunities.com](http://saferide.fcsafecommunities.com)
- Media promotions – featured in media events, newspaper, encourages the public to check to see if you are listed as a participant in Safe Ride.

### Central Ohio Safe Ride will provide:

- Design, print and deliver the vouchers.
- Complete orders for additional vouchers in a timely manner.
- Handle media promotions.
- Post your business's information on the Franklin County Safe Ride website: [saferide.fcsafecommunities.com](http://saferide.fcsafecommunities.com)
- Track voucher use.

**For more information about the program or to enroll, visit [saferide.fcsafecommunities.com](http://saferide.fcsafecommunities.com)**

For questions about payment, or other information, contact:

Dara Bakes, BS, EMT-P  
(614) 566-3462  
DBAKES2@OhioHealth.com

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## Central Ohio Safe Ride Establishment Participation Agreement

### Central Ohio Safe Ride

The Central Ohio Safe Ride Program works to keep impaired drivers off the road by offering them a *SAFE RIDE* home.

Most fatal and injury crashes in Central Ohio occur during the evening, on weekends and around holidays. This relates directly to having more impaired drivers on the roads. In 2008, 40 people died and 825 were injured in Franklin County in alcohol-related crashes. 47% of those deaths were alcohol related and occurred between the hours of 8pm and 4am. (*Ohio Department of Public Safety Crash Statistics*)

The Central Ohio Safe Ride program works to prevent impaired driving by promoting responsible alcohol serving. Through the Safe Ride program, establishments provide patrons with \$10 vouchers to be used toward taxi fare. The program is funded by sponsorships from distributing companies and contributions from restaurants/bars and taxi cab companies.

The sections below outline the process for enrolling in the Central Ohio Safe Ride program, instructions for participation in the program and outline the responsibilities the Central Ohio Safe Ride program and participating establishments.

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### Join the Central Ohio Safe Ride Program

#### Step 1: Enroll

Establishments can enroll in the Central Ohio Safe Ride program at anytime for a fee of \$50.00.

Establishments with more than one location can enroll additional locations for a fee of \$25.00 each.

Establishments who enroll in the program before the 15<sup>th</sup> of the first month of the quarter receive 5 complementary Safe Ride vouchers. (quarters: Jan, Mar, June & Sept)

Enrolling in the Central Ohio Safe Ride program makes your establishment a Central Ohio Safe Ride participant for a one year period. Safe Ride participants:

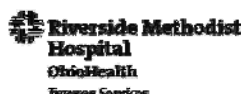
- Are able to order Safe Ride vouchers at any time throughout the year
- Are able to distribute vouchers to their patrons at anytime throughout the year
- Are listed in all Safe Ride news releases and media promotions
- Are promoted as responsible alcohol vendors
- Are listed on the Safe Ride webpage ([saferide.fcsafecommunities.com](http://saferide.fcsafecommunities.com)) with a link back to their website.

**To enroll in the Central Ohio Safe Ride program, complete the attached Registration Form and proceed to Step 2.**

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Central Ohio Safe Ride Advisory Council

[www.saferide.fcsafecommunities.com](http://www.saferide.fcsafecommunities.com)



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## **Step 2: Order Safe Ride Vouchers**

Establishments provide Safe Ride vouchers to patrons whom they believe may be impaired and should not drive. Each voucher is worth \$10 and can be used with participating Safe Ride cab companies as cash toward taxi fare for a Safe Ride home.

Participating establishments can purchase vouchers at a price of \$10.00 each. Vouchers are available in increments of 20. In support of your participation, Central Ohio Safe Ride will provide 10 free vouchers for every 20 purchased! (i.e. 30 vouchers for \$200.00)

### **Voucher terms and conditions:**

- The Central Ohio Safe Ride program runs all year-round.
- Vouchers can be used anytime during the quarterly promotion period given on the voucher.
- Unused vouchers will be collected at the end of the quarter and new vouchers for the next quarter will be issued to replace them.
- Vouchers are protected against duplication. Each voucher must be stamped with the establishment's stamper to be activated for redemption.
- Vouchers are only redeemable with participating Safe Ride taxi companies. Participating companies include:
  - A-One Transportation – (614) 251-2277 or 622-2053
  - Arch Express – (614) 252-2277 or (800) 325-1882
  - Buckeye Campus Taxi – (614) 261-9999 or 376-6843
  - German Village Taxi – (614) 224-8888 or 221-222
  - Blue Cab – (614) 236-4444
  - Shamrock Taxi Service – (614) 784-8888 or 263-8294
  - Yellow Cab – (614) 444-4444
- Quarterly statements will be issued to participating establishments. Statements will show how many vouchers were redeemed and provide an account balance.

**To order Central Ohio Safe Ride vouchers, complete the attached Voucher Order Form. Additional vouchers can be ordered at anytime by completing the Voucher Order Form, available online at [www.saferide.fcsafecommunities.com](http://www.saferide.fcsafecommunities.com).**

## **Step 3: Get Started! Distribute Safe Ride Vouchers**

Establishments can distribute vouchers at any time throughout the year and in whatever manner is most useful to them to promote responsible vending and prevent impaired driving.

Examples include:

- Distributing vouchers on holidays, during sporting events or at highly attended events
- Making announcements about vouchers during parties/highly attended events
- Making voucher available for patrons at request
- Training servers to provide patrons with vouchers as a polite and responsible way to refuse service to a visibly intoxicated person

### **Contact us for additional information or questions:**

Vedette R. Gavin, MPH [virgavin@columbus.gov](mailto:virgavin@columbus.gov) (614)645-6836

Linda Tvorik, MPH [lltvorik@columbus.gov](mailto:lltvorik@columbus.gov) (614)645-6138

Or visit [www.saferide.fcsafecommunities.com](http://www.saferide.fcsafecommunities.com)

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### Central Ohio Safe Ride Step 1: Registration Form

Establishment Name \_\_\_\_\_

Number of Locations \_\_\_\_\_ One location \$50. Each additional location \$25

Contact Information Name/Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Street Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Mailing Address (if different than street address) \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Information for additional locations: *(additional lines on back of form)*

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Mailing Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Mailing Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Mailing Address \_\_\_\_\_

By signing below, you agree to enroll in the Central Ohio Safe Ride program for a 1 year period beginning \_\_\_\_ and ending \_\_\_\_, and to uphold the following terms and conditions:

- Establishment must notify the Central Ohio Safe Ride Advisory Board in the event vouchers are lost, stolen or duplicated
- Enrollment in the Central Ohio Safe Ride program can be terminated by the Central Ohio Safe Ride Advisory Committee with 4 weeks written notice due to failure to pay or duplication of Safe Ride vouchers. Enrollment in the Central Ohio Safe Ride program can be terminated by participating establishments

\_\_\_\_\_  
Establishment Name

\_\_\_\_\_  
Owner/Manager Name

\_\_\_\_\_  
Owner/Manager Signature

\_\_\_\_\_  
Date

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Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Mailing Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Mailing Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Mailing Address \_\_\_\_\_

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### Central Ohio Safe Ride Step 2: Voucher Order Form

Establishment Name \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Number of vouchers: *available in increments of 20*

20     40     60     80     100     120     other \_\_\_\_\_

Safe Ride will provide 10 free vouchers for every 20 purchased.

Total Payment \$ \_\_\_\_\_

*\*\*Vouchers will be delivered to the establishment within 10 working days of the placed order*

\_\_\_\_\_  
**Establishment Name**

\_\_\_\_\_  
**Owner/Manager Name**

\_\_\_\_\_  
**Owner/Manager Signature**

\_\_\_\_\_  
**Date**

**Please mail or fax the completed Registration and Voucher Order Forms to**

Dara Bakes  
Riverside Methodist Hospital – Trauma Services  
3535 Olentangy River Road  
Columbus, OH 43224.

Fax (614) 566-3462

**You will receive an invoice for the total cost of registration and your initial voucher order.**

**Central Ohio Safe Ride Advisory Council**

[www.saferide.fcshf.com](http://www.saferide.fcshf.com)

